

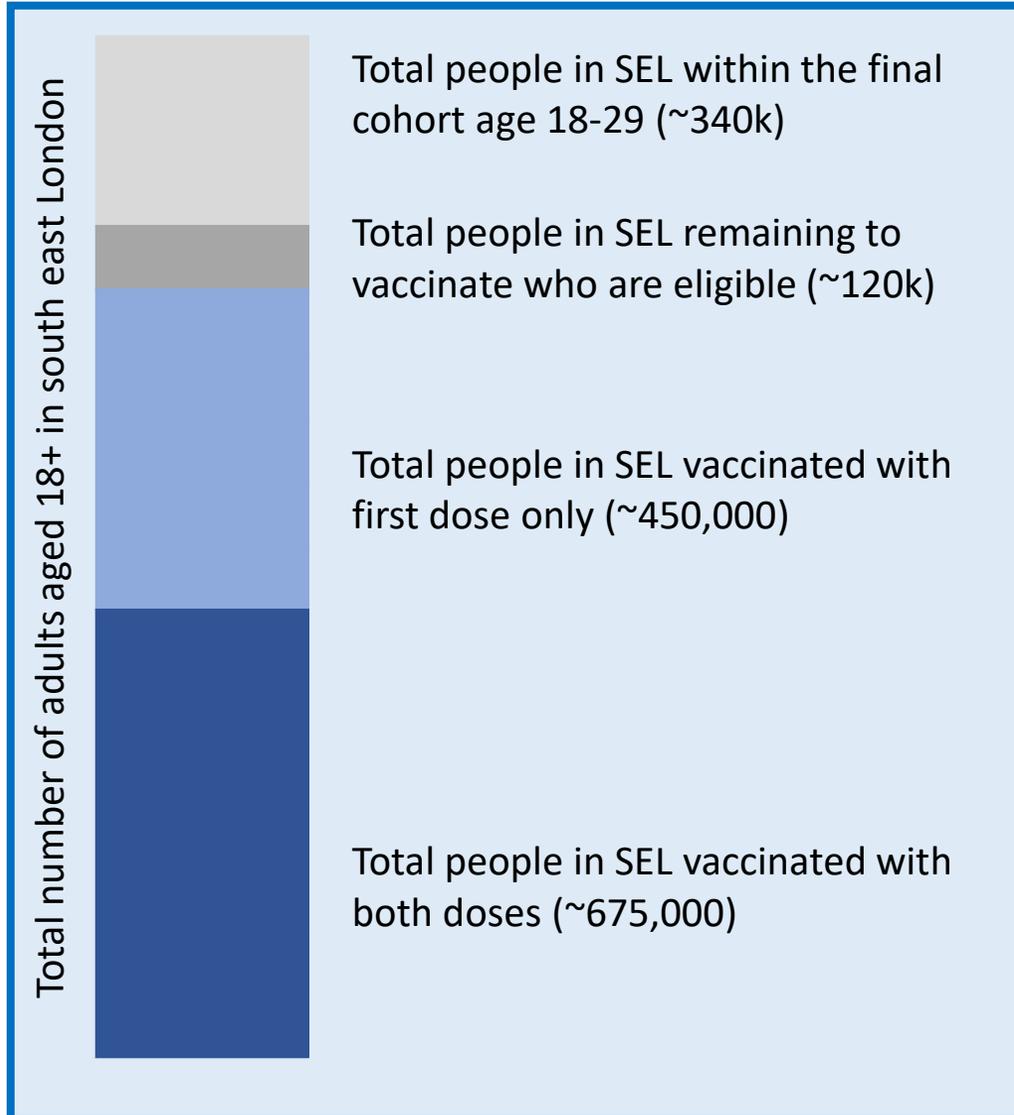
South East London COVID-19 Vaccination Programme Update

South East London JHOSC briefing

Wednesday 30th June 2021



Covid vaccination programme delivery highlights



Headline numbers

- ✓ Total vaccinations given in SEL have now reached 1.9 million, with over 1.1 million people now having received at least one dose
- ✓ 100,000+ vaccinations have been given over each of the previous five weeks, and we are on track to do so again this week
- ✓ Second doses account for around half of the total weekly jabs at the moment, and second dose compliance has generally been good despite some AZ hesitancy
- ✓ The 18+ year old age cohort opened last week, so all adults in the country will now be eligible for their first dose
- ✓ The new deadline for offering all adults in the country at least their first dose is now 25th July, in line with the new Step 4 'opening up' date

Cohort coverage progress to date

Up to 18th June 2021

Cohorts	2a	3	4a	5	7	8	9	10a	11	1a	1b	2b	4b	6a	6b
	80+	75-79	70-74	65-69	60-64	55-59	50-54	40-49	30-39	Care home residents	Care home staff	H&SC staff	CEV	At risk conditions	Carers (DWP only)
Bexley	96%	95%	94%	93%	91%	89%	87%	79%	61%	96%	81%	86%	91%	84%	75%
Bromley	95%	95%	93%	91%	90%	87%	85%	79%	63%	96%	79%	88%	91%	84%	75%
Greenwich	91%	90%	88%	85%	83%	80%	77%	68%	54%	95%	79%	80%	84%	76%	70%
Lambeth	81%	81%	80%	76%	73%	70%	68%	60%	50%	88%	72%	80%	76%	68%	59%
Lewisham	83%	84%	83%	80%	77%	73%	70%	64%	53%	89%	77%	78%	78%	69%	63%
Southwark	82%	83%	82%	79%	77%	74%	71%	62%	50%	92%	71%	80%	79%	70%	64%
SEL	90%	89%	88%	85%	82%	79%	76%	68%	54%	93%	77%	81%	82%	75%	67%

	90% and over
	85-89%
	80-84%
	75-79%
	Below 75%

All data is as of Friday 18th June and comes from NIMS, except for care home resident and care home staff uptake data, which is up to Monday 14th June comes from Capacity Tracker.

THE LATEST REFRESHED DATA WILL BE MADE AVAILABLE AT THE JHOSC MEETING ON 30TH JUNE.

Covid vaccination programme delivery highlights



Get yourself vaccinated in Lambeth

Tuesday 22 June
9am - 3pm
Cowley Estate
Gosling Way
SW9 6LTS
(in front of Woodchurch House)

**Wednesday 23 June
Thursday 24 June
Friday 25 June**
9am - 3pm
156 Loughborough Road
SW9 7LL
(in front of the shops)

**This is a mobile clinic.
Look out for the bus.**



For people age 40+

No appointment needed.

No proof of address, NHS number or immigration status required.



Further info:
nhsselondonvaccinefacts.com



Coverage of patient groups

- Vaccination of homeless people has increased by 6%pts up to 50% of the estimated homeless population during May
- Vaccination of care home staff continues to rise by 1% per week, now at 77%. The Government confirmed this week mandatory Covid vaccinations for care home staff within 16 weeks.
- Uptake within each of the SEL hospital trusts has now reached a minimum of 80% at every trust, and primary care uptake stands at 88%. The Government is now out to consultation on mandating NHS staff Covid vaccinations.
- The gap is closing between uptake amongst the various BAME groupings compared with White British uptake – but at variable rates. For example, the Black African uptake gap compared with White British is narrowing faster than the gap between White British and Black Caribbean uptake

Covid vaccination programme delivery highlights

Delivery models

- All GP practices remain signed up to the vaccination enhanced service, delivering from 25 sites as well as a schedule of ongoing and one-off pop ups such as at Charlton Athletic and Bexley Civic Centre.
- All Vaccination Centres continue to operate from Guy's, St Thomas', Lewisham, Queen Elizabeth and Denmark Hill hospitals, as well as Bromley Civic Centre.
- South East London has the highest number of community pharmacies delivering vaccinations, at 32 sites. Many are now offering walk in appointments.



Covid vaccination programme delivery highlights

Outreach and inequalities

- Large scale vaccination events ('surge vaccinations' or 'super pop ups') have been organised over coming weeks to increase population coverage and second dose uptake as far as possible
- Particular outreach to the unregistered, young adults and other populations that most benefit from walk-in approaches

NHS
South East London
Clinical Commissioning Group

Penge Covid Vaccination and Health Event

Where: Penge High Street, Empire Square SE20 7EX
When: 12 to 4pm, Tuesday 25th May 2021
Book: 020 8175 0473

Get your Covid vaccine
If you are over 45, a carer or clinically vulnerable you can get your first vaccine dose. A clinical team from Covid Crisis Rescue Foundation and local GPs will be offering the Oxford AstraZeneca vaccine. Book on 020 8175 0473 or walk-in on the day. We also welcome homeless, rough sleepers, asylum seekers, or those living in emergency accommodation.

Vaxi Taxi service – Get your jab in the cab
We are offering our free Vaxi Taxi service. You can get a lift to the event and the injection inside the Vaxi Taxi if you wish. To book this service, please call 020 8175 0473.

Other health services on the day
Clinicians will be offering health checks including:
 Blood pressure
 Diabetes
 Hepatitis C free testing
 GP registration. You do not need proof of address, immigration status or identification.

How do I get to the Vaccination Site?

Free food, drink and goodie bags provided
No NHS number needed

Please keep safe to COVID rules and do not attend if you have COVID symptoms or should be self isolating or quarantining

Radiate Festival Windrush

19 & 20 JUNE 2021
CRYSTAL PALACE PARK, SE19

COMMUNITY POWERED 2 DAY FESTIVAL
EXPLORING CARIBBEAN CULTURE
& CELEBRATING NATIONAL WINDRUSH DAY

COMMUNITY x FAMILY x LEGACY

DANCING | FOOD | MUSIC | MURALS
MARKETS | EXPERIENCES

A GRASSROOTS EVENT
#TogetherWeRadiate
2 Days in Our Place : Our Space : Our Culture

Contact Info:
@radiatefestival info@radiatefestival.com

Tickets & Contact:
www.radiatefestival.com

NHS
BEXLEY

Get yourself vaccinated at The Bexley Civic Centre

Tuesday 15 June
8.30am – 7pm

2 Watling Street, Bexleyheath DA6 7AT

We will be providing the first dose of the AstraZeneca vaccine. This is a walk-in clinic. No appointment is necessary.

You may attend if you are aged 40+ or if you are 18+ and in an 'at-risk' group, and have not yet had your COVID-19 vaccination.

If you're not registered with a GP, temporary registration can be arranged.

Got questions about the AstraZeneca vaccine?
www.tinyurl.com/AZfacts

Find out more here:
www.nhsseondonvaccinefacts.com

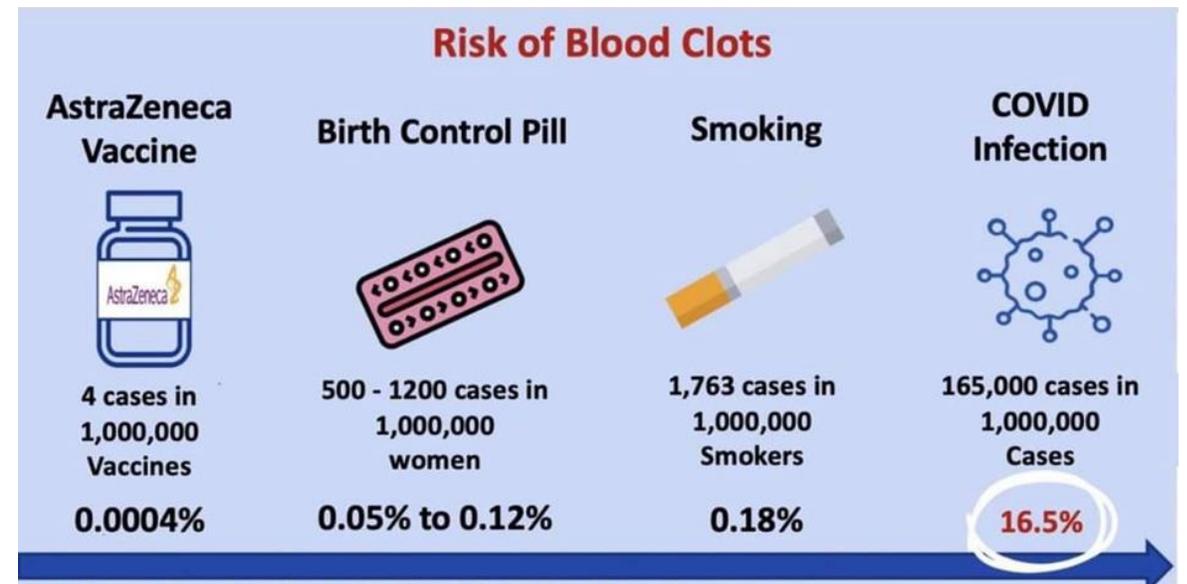
Vaccination programme challenges and risks

1. Urgency of reducing the spread of the 'Delta' variant, including bringing forward second doses to eight weeks
2. High rate of 'Do Not Attends' at many sites, mostly of AZ appointments as AZ hesitancy continues including for some second doses
3. Maintaining outreach and our progress with reducing inequalities as we distil down to the 'hardest yards', with limited vaccine supply
4. Increasing anti-vaxx activity, including protests at SEL sites
5. Getting into the best possible position ahead of the 19th July new date for 'opening up', by maximising first and second dose delivery of all available vaccines, and then meeting the Government target to offer all adults a first dose by 31st July

**You need
two doses for
maximum
protection**

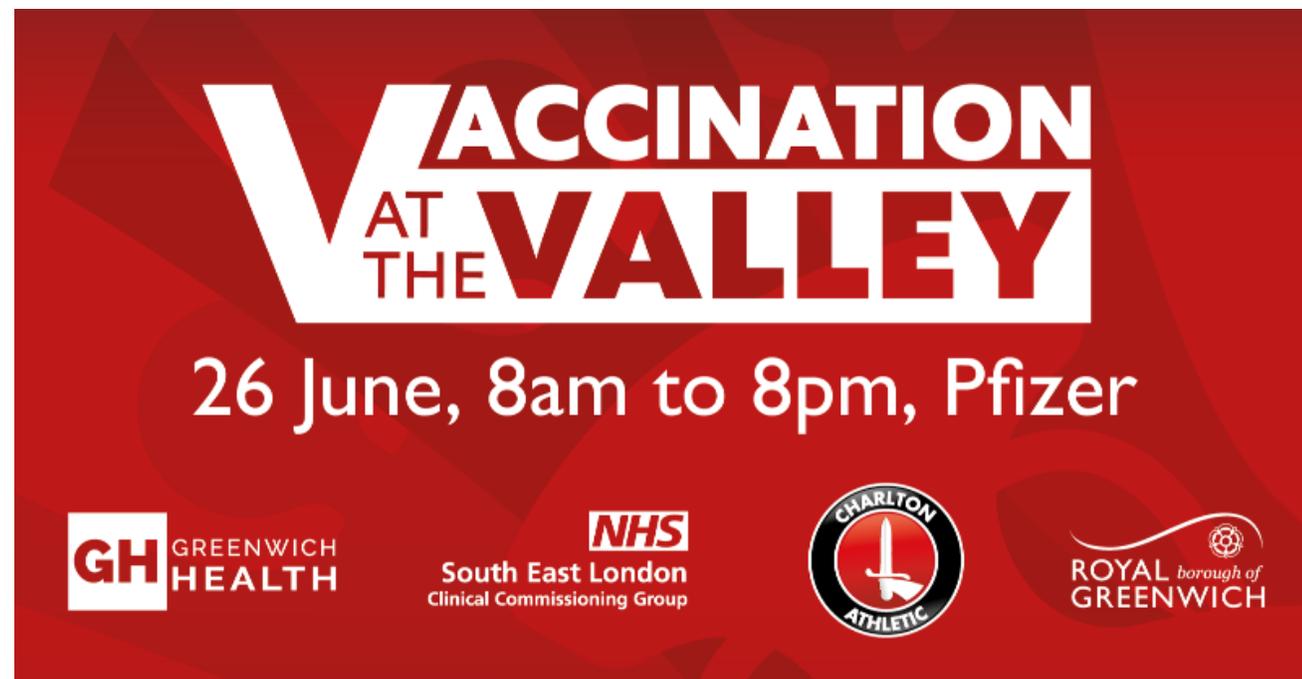
We'll let you know when your
Covid-19 vaccine is ready for you.

EVERY VACCINATION
GIVES US
HOPE



Activities during June and into July to maximise Covid vaccinations

- ❑ Large scale 'super Saturday'-type events, promoted through hard copy GP letters, text messages and social media, available for newly eligible or those who needed more time to decide
 - ❑ Guy's and St Thomas' Hospitals, Sun 13th June
 - ❑ Bexley Civic Centre, Tues 15th June
 - ❑ Radiate Festival, Crystal Palace Park, Sat 19th June
 - ❑ The Waldron in New Cross, Sat 19th June
 - ❑ Charlton Athletic FC, Sat 19th and Sat 26th June
- ❑ Moving to offering any time 'walk-ins' at some of our larger sites so that no person is turned away, including at Lewisham Hospital, all Guy's and St Thomas' sites and Montgomery Hall in Oval, as well as some of our pharmacy vaccinations clinics
- ❑ Ongoing pop ups and satellite outreach to our communities at very local (LSOA) level
 - ❑ Lambeth vaccination bus launched on 22nd June
 - ❑ Other buses and Vaxi Taxis available across SEL



**VACCINATION
AT THE VALLEY**

26 June, 8am to 8pm, Pfizer

GH GREENWICH HEALTH **NHS** South East London Clinical Commissioning Group **CHARLTON ATHLETIC** **ROYAL** borough of GREENWICH





Activities during June and into July to maximise vaccinations

- ❑ Mass door-knocking campaigns in Greenwich, Southwark and Bexley to encourage people to go that day to 'hyper-local' vaccination pop ups
- ❑ Door-to-door leaflet dropping in areas of low uptake and mainline stations, directing people to hyper-local sites
- ❑ Bringing forward second doses to eight weeks as far as possible, with recall being led by GP practices, and pharmacies and mass vaccination sites now also calling people forward after eight weeks
- ❑ Setting up a telephone call centre to telephone everyone who is eligible and unvaccinated or now due a second dose after eight weeks
- ❑ Moving AstraZeneca into pharmacies to offer more National Booking System slots

Activities during June and into July to maximise delivery



**ALL ADULTS
IN ENGLAND**
can now book
their **COVID-19 jab**



Have you had your COVID-19 vaccine?

Join the 80% of people within higher risk cohorts in South East London who have already been vaccinated. Protect yourself, your family and your friends by getting your jab.



If you are age 40+ or an adult of any age with certain medical conditions that increase your risk of complications from COVID-19 you can visit one of these walk-in services to get your vaccine.
No appointment necessary.

LOCATION	DATE AND TIME
Burfoot Court Room at Guy's Hospital , Great Maze Pond, London SE1 9RT	Monday-Saturday to end of June, 8am-6pm
Gassiot House at St Thomas' Hospital , Westminster Bridge Road, London SE1 7EH	Monday-Saturday to end of June, 8am-6pm
Lewisham Hospital , Lessof auditorium, accessed via the Blue Zone	Every Friday in June, 8am-4pm
Charlton Athletic Football Club , The Valley, Floyd Rd, London SE7 8BL	Saturday 19th June, 8am-8pm
Radiate Festival , Crystal Palace Park, Thicket Road, Crystal Palace SE20 8DT	Saturday 19th June, 12pm-4pm
Waldron Health Centre , Amersham Vale, London SE14 6LD	Saturday 19th June, 2pm-5pm



These clinics will offer the AstraZeneca COVID-19 vaccine. All approved COVID-19 vaccines are safe and effective and give you the best protection against coronavirus. You do not need proof of address, immigration status, ID or an NHS number. If you can't make any of these dates, find out how you can book an appointment near you at www.nhsslondonvaccinefacts.com

- ✓ Ongoing workforce development and support to primary care, pharmacies and hospitals, including through the GSTT staff bank, St John's Ambulance, Army and access to volunteers to ensure we are doing as much as possible, as soon as possible
- ✓ Ongoing communications and patient engagement activities to engage with and listen to hesitant or otherwise unvaccinated people

Vaccine Facts highlights



Complete: Wave one out of home advertising

Currently live: Colourful radio partnership, Google display advertising, Spotify advertising, local newspaper advertising, paid for social media, wave two of out of home advertising.

As of 14th of June:

- There have been 7,700 users of the microsite since launch
- Most frequent events (user interactions with content) on the microsite were and 'find a pop up clinic in south east London' and 'find your nearest centre and book your vaccine'
- Since launch, the Google Display ad has been displayed 24.8 million times, with 83,000 clicks
- Since launch, Google Search 'vaccine facts' has been displayed to users 2,900 times

Feedback from the Facebook research group:

*"My thought- I have watched the two videos. I was drawn towards *how vaccines are made so quickly*. It looks credible and I like the fact that it linked to another BBC video of how vaccines gets approved. That has been able to answer some of my questions. However, I would appreciate if there's a link or document, to the researches and clinical trials carried out during the pandemic to get factual information. The information on NHS site looks credible, am just worried that we are being used in the clinical trial without even realising it."*



Thank you for listening.

We welcome any questions, comments and ideas.

